

**PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING**

# **GOPHER BACKLIT POP UP COUNTER**

**UPLOAD AT 100% SCALE**  
**DOCUMENT SIZE 41.25" x 41.5"**

USE SAME TEMPLATE FOR FRONT & BACK GRAPHICS

YELLOW SAFE AREA: 23"W x 32" H

***KEEP ALL IMPORTANT GRAPHICS  
SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.  
IN THE YELLOW SAFE ZONE***

***ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK  
OF BEING CLOSE TO THE EDGE OR TRIMMED OFF***

## **Graphic Specifications:**

- Create to template specs
  - 125 DPI resolution
  - CMYK color
  - No template lines
- Embed/link all images
- Create to outline all fonts

## **Acceptable file formats:**

- Photoshop (.psd, . psb)
- Illustrator (.ai, .eps)
- Flattened .tiff
- Press quality .pdf